

LABEL DESIGN & PRINT SOFTWARE

Stop designing labels around limitations.

Design. Merge. Print. Your way.

From a single product label to thousands of variable labels, badges, wristbands and carrier sheets — RUXO Label Studio gives you one workflow from artwork to printer.



And unlike generic label software, it already knows your **RUXO dies**.



DESIGN

Powerful design tools with real die layouts built in.



DATA

Merge live data or type on the fly. Perfect for small or large runs.



PRINT

Send to your printer with one click. Every time.



COST

Know the true cost before you print. Quote with confidence.

PRODUCT LABELS



EVENT BADGES



WRISTBANDS



MULTI-UP CARRIERS



One workflow for

EPSON
ColorWorks

OKI

AFINIA LABEL

Real dies, not paper sizes

Generic software offers you a rectangle and hopes. Studio carries **over 100 dies exactly as they're supplied** — corners, cut-outs, fold lines, lanyard slots and carrier sheets — each taken from the die order and drawings, never approximated.

- A **fold-over badge** arrives with its fold where the die makes it — the exact panels, with the ties that hold it together.
- A **butterfly lanyard hole** is the shape the die actually cuts, not a rounded rectangle standing in for it.
- A **nine-up carrier** knows where all nine labels sit — and numbers them in order.
- **Multi-up media fills itself** — one design, the whole web populated, no manual duplication.

Nothing lands where the die will remove it. **That's the whole point.**

----- DESIGN

Every element, sharp to the edge

A full design toolkit that keeps up with real label work — from a curved product name on a jar shoulder to a compliant chemical panel.

- Text, 1D and 2D barcodes, images and **PDF artwork that stays sharp** at any size.
- **GHS pictograms and standard handling symbols** supplied, ready to place.
- A **template library** of ready layouts plus samples: butchery, foodstuff panels, chemical GHS, waybills, badges, wristbands, shelf tags.
- **Proof any label as PNG or PDF** at up to 600 dpi, clipped to the true die shape — a round label proofs as its peeled circle.
- Shapes — circles, polygons, curved rules — and **curved text** for jar shoulders and round labels.
- Colour sampled from anywhere on screen — **or straight out of a customer's photo.**
- Save your own designs as **templates, with their data alongside.**
- **Custom sizes too** — the die catalogue is the starting point, not the limit: type any width and height.
- Your own **brand fonts added in a click** — no Windows install, no IT ticket.

The label tells you what's wrong while you design it — **text that overruns, an image under 150 dpi, anything past the die.**

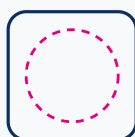
A few of the shapes Studio already knows — **from your own die list**



Round



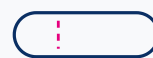
Oval



Circle-in-square



Fold-over badge



Wristband



Nine-up carrier

Data, without a spreadsheet in the way

Five badges or five thousand, the data works the way the job does — typed in for a quick run, merged for a big one.

- **Type records straight into the label** — no spreadsheet needed for five badges.
- Tick exactly which records to print — the **selection is remembered** with the label.
- **Batch codes and lot numbers typed at the machine** — mark a field "Ask at print" and the operator confirms it as the run starts.
- Or **merge CSV and Excel** for five thousand.
- **Serial numbers** that carry correctly across multi-cut carrier sheets.
- **QR codes built from the data itself** — one code per record, straight out of the merge, no second tool.
- **Quantities straight from the data** — a picking list of 20, 12, 50 and 8 prints itself, every row still editable by hand.
- **Lot codes that build themselves** — define a value once by name and reuse it: LOT-{Date}-{Counter}.
- **Elements that appear only when the data says so** — a warning symbol for one hazard class, from one design.

Colour driven by the data — a department, a grade or a hazard class **recolours the label automatically**, with no second design.

----- STRAIGHT FROM YOUR SYSTEM

The data is already in your business

Studio reads directly from **SQL Server, Sage, Pastel** and any ODBC source. Pick the connection, write one SELECT, and the query is saved inside the label. A daily production label opens ready: Reload, Batch print, Print — this morning's prices, today's orders, no export step.

- **Read-only by construction** — Studio sends a SELECT and can never write to your system.
- The query travels in the label; the password never leaves the machine it was typed on.
- Batch quantities, colour rules and Front Desk search all work on live rows.

----- THE FRONT DESK

A badge before they've signed in

A visitor arrives. Type their name, capture their photo on the webcam, press print — the badge is in their hand before they've finished signing in.

BUILDS ITSELF

The right form, every time

The check-in form builds itself from whatever the badge design needs — no setup per event.

LIVE

Preview as you type

The badge previews live as it's filled in, so what reception sees is what prints.

AUTOMATIC

The register keeps itself

Every print is logged to the visitor register — no clipboard, no double entry.

TOGETHER

Every desk, one register

Several stations share one central list — a walk-up badged at any desk appears at all of them in seconds.

Arriving with a QR pass? A plug-in scanner types it into the search box and the badge prints — **scan to badge, no clicks.**

One workflow, right to the printer

- Prints through the **standard Windows driver**, so it drives what you already own.
- A print run sends **several different designs as one job** — a finishing roll is never cut between them.
- **ZPL export** for unattended production through the RUXO Label Agent.
- **Batch printing** with per-record selection.
- **Courier waybills** printed straight from the carrier's own PDF.
- **A sheet of labels on the office printer** when the job doesn't warrant the roll — same design, same data, serials running through the page break.
- **Printer status and settings** read straight off a networked Epson ColorWorks, without leaving the workflow.
- **Every job logged** — single prints, batches, badges, automation — date, time, label, printer, quantity, grouped by day, one click into Excel. What was printed on the 14th is a filter, not a memory.

----- WHITE WHERE IT COUNTS

White and Clear, as their own pass

On capable OKI models, White and Clear are not picker colours — they are **layers**. Assign an element to the white layer and Studio prints that layer as its own pass: solid white under artwork on clear or metallic stock, a clear flood over the lot.

- **Black on the white layer prints as 100% white coverage** — design in black, print in white.
- Per-element control — white under the logo, not under the whole label.
- The choice appears only where the printer has the channel; spot passes carry through batches and carrier sheets.

----- WRITTEN FOR SOUTH AFRICA

The regulations, already laid out

A label that fails an inspection is scrapped stock and a stopped line. Studio ships the South African regulated layouts with every particular in place and the type set at the heights the regulations prescribe.

Butchery

R.2410 raw processed meat and **R.1283** processed meat, with branded, continuous-roll and scale-label versions.

Prepacked food

Information panel and front-of-pack, sized to the stricter draft **R3337** letter heights — so a label designed now isn't undersized if it becomes law.

Chemical & agricultural

SANS 10234 GHS, a reduced small-container layout, and **Act 36** agricultural remedies in English and Afrikaans.

Set the minimum letter height on a regulated field and Studio warns the moment the text falls below it — **including when auto-fit shrinks it to make it fit.**

----- NOBODY ELSE DOES THIS

Know what a label costs before you quote it.

Studio reads the artwork itself — the **ink or toner each channel will actually lay down** — and prices it against consumable figures measured on Intellistor's own machines. Ink or toner, media and consumables, per label and per run, in your currency at your prices. **Quote from a figure, not a guess.**

BRAND	MODELS COVERED
Epson ColorWorks	C4000e · C6000Ae · C6500Ae · C8000e — recalibrated against real Epson Cloud PORT jobs
OKI	Pro9431 · Pro9541 · Pro9542 · Pro1040 · Pro1050 · C650 · Plavi (continuous configuration)
Afinia	L502 · L901

An estimate for quoting, not a billing meter — for an exact figure, use the tools supplied with the printer. Plavi and the Afinia X350 are costed here but print through their own RIP software, not from Studio.

----- RUNS ON WHAT YOU HAVE

One tool across a mixed floor

Because Studio prints through the Windows driver, it isn't tied to one manufacturer — rare in label software, and the reason a single workflow can span **Epson, OKI and Afinia** side by side.

- **Windows 10 or later** — no internet needed; licences are verified on the machine.
- Move it to another PC whenever you like — **the licence follows you**, not the hardware.
- **Network printers** work the moment Windows sees them — nothing to set up in Studio.
- Designing, opening and saving **always keep working** — your work is never held hostage.
- Work is **snapshotted every two minutes** — a crash or a power cut offers your label straight back.

----- NEW · INSIDE THE EPSON DRIVER

Your media, already in the driver

RUXO media definition packs load the **entire RUXO die range into the Epson ColorWorks driver** — every size, die-cut and continuous, with the correct coating profile for each RUXO facestock. The operator reads the stock code off the box, picks the matching entry, and **size, gap sensing and colour profile are set in one step** — before Studio even opens. Supplied by Intellistor and refreshed with every die-sheet update.

CW-C4000e

CW-C6000Ae

CW-C6500Ae

CW-C8000e

----- AT A GLANCE

Everything Studio does, in one panel

DESIGN	DIES & MEDIA	DATA	PRODUCTION	OUTPUT
Text · barcodes · QR	100+ dies built in	CSV, Excel, web link	Batch printing	Epson · OKI · Afinia
Curved text and rules	Fold-over badges	SQL · Sage · Pastel	Multi-design print runs	Spot white on OKI
Images, PDF artwork	Wristbands	Type records in	Sheet layouts	Network printers
GHS pictograms	Multi-up carriers	Serial numbering	Quantities from data	ZPL to Label Agent
Handling symbols	Die-shape-true preview	Named counters & variables	Courier waybill PDFs	Die-clipped proofs
Compliance letter heights	Custom any size	Colour by data value	Visitor badging	Cost per label
Live camera capture		Conditional elements	Print history log	RUXO media packs for the Epson driver
		Ask at print		

Full capabilities overview available — ask us, or see ruxolabels.co.za

----- TRY IT

Thirty days, every feature

A full 30-day trial with every feature enabled — no key, no registration. Included for **four months** with every printer bought through the Intellistor channel.

After that, keep every feature with a licence from Intellistor, available in **Standard and ColorWorks editions** to match your printer and workflow.

Start printing today

Talk to us about a trial, a demo, or a licence — we'll get you running on your own printer.

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> colorworks.co.za

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